# FOODTECHHOLLAND

**Innovative Chain Solutions** 

Your partners in knowledge & technology





**Pioneers in international business** 

# **Innovative Chain Solutions**

FoodTechHolland presents the opportunity for its participants to jointly enter the Indian food market with its innovative chain solutions since 2010. The public-private partnership forms a solid base to guarantee success.

#### Innovative

The innovative technology of FoodTechHolland provides Indian companies active in the food sector a strong competitive edge, resulting in better quality, productivity and efficiency. These are unique technologies that can be tailored to specific Indian needs.

#### Chain

FoodTechHolland is a consortium that consists of highly innovative Dutch companies operating in the food sector providing high tech solutions along the supply chain. The strength of the Dutch food processing sector lies in its integral approach (chain approach) towards food production, processing, cooling techniques, logistics, distribution and storage of a diverse range of food products. The knowledge about different food products and the value chain underpins the state-of-the-art technology of FoodTechHolland.

#### Solutions

FoodTechHolland offers solutions for companies that seek to respond to the increasing demand for food products in the Indian market and that want to meet the present-day international food safety requirements. Holland, as an exporting country of fresh food products, has a leading reputation in the food processing industry and also provides for education and training. The innovative solutions guarantee high quality products, customer satisfaction while upholding a profitable and cost-effective focus.

FoodTechHolland is powered by Larive International, and supported by the Dutch Ministry of Foreign Affairs. The objective of this public-private partnership is to increase and improve the commercial involvement of Dutch companies in the food processing- and the agro-logistic sector in India. by NL EVD been Holland booklet has b ional. For any questio ood lecnn Internati the sourc sign è s

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# foodtechholland



Pioneers in international business

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Pioneers in international business

# The growing demand of a changing population

# // A great opportunity to build your business

India is a challenging market to work in but offers a great opportunity to build your business. The food processing industry is one of the fastest growing sectors in India and in 2013 was estimated to be around 50 billion euros. There is a broad need for foreign investment in order to keep up with the growing demand of a changing population. Globalisation, westernisation of lifestyle and higher disposable income have changed (and will change) the food habits of Indian consumers.

# / / One of the fastest developing economies

I have been active in India since 1997 and have seen the country transform at an ever increasing speed. And in my view this is only the beginning of new developments. Although economic growth has stalled over the last few years, the new chosen government is expected to take the necessary steps to bring India back on the path of one of the fastest developing economies.

My first experience with India was as a participant in a trade mission of the Dutch Ministry of Agriculture in 1994 and the country has fascinated me ever since. I have returned to India several times after that first trip and in 1998 I have decided to take the bull by the horns and start my own company in India.

#### // India has huge potential

I have founded International Agricultural Processing (Pvt) Ltd., (in short IAP), as a production facility for gherkins in jars, ready packed and ready labelled for supermarket chains and for other factories in Europe and North America. IAP has become one of the leading exporters of gherkins in jars from India, with a production of around 35 to 40 million jars per year. In 2011 the company was acquired by Marcatus QED but I will remain involved as an advisor to the company until the end of 2014.

For companies considering to enter this market of food production or trying to sell food technology, I can say from experience that India offers a lot of opportunity. Being one of the largest producers of agricultural goods in the world, only around 2 percent of all the farm products are being processed, so there is a lot to be developed in which companies from Holland can play an important role.

#### // Supporting Indo-Dutch cooperation

My close business ties - and my fascination with India has spurred my ambition to further strengthen and expanding Indo-Dutch trade and investment cooperation. In 2014 I have joined consultancy company Larive International as Partner India to support Dutch companies to enter the market and to have a growing and successful presence in India. As India is a growing market with vast opportunities, we expect to increase business development activities even further the coming years.

#### Peter Uyttewaal <<

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கன் ப்கானக் அக்சகர்களுக் ப்ரானனில் பி.லி. 13253, பரணை ரோடு, முன்னுக்கு, கேப்போன,

International Agricultural Processing 332/5a, Perenai Road, Musuvanuthu,Nilakottai,

#### Larive in India

Larive has assisted over 50 Dutch companies since the mid-eighties in India. Larive provides the following services in India:

- Market research
- Country and sector analysis
- Agent and distributor search & selection
- Local implementation assistance
- Feasibility studies
- Demonstration projects
- M&A related services







# Larive International // Support in entering emerging markets

# Your partner in emerging markets

Larive International develops emerging market strategies and supports the implementation process. Our geography and network spans approximately 30 countries in (Central & Far East) Asia, Eastern Europe and East Africa. We guide your business development process which starts with converting your ambitions into concrete actionable (entry, expansion) strategies. Once a strategy is agreed upon we support the local implementation. Our activities are typically a combination of advisory work and project management.

Given our clear focus on business development, we have been present in India since 1985. Throughout the years, we have seen increasing interest in cooperation, both from Dutch and Indian companies. Due to the growing importance of the food sector in India and the specific knowledge and experience required, we shaped a unique public-private partnership to bring companies together for mutual benefit. Owing to our extensive network of contacts in the Dutch private sector, we are able to directly link companies together.

By combining the strength of several medium sized companies with a high level of specialization, solutions normally provided by multinationals can now be delivered whilst retaining flexibility and the willingness to adjust to local circumstances.

In close cooperation with the Dutch Ministry of Agriculture, Larive is responsible for the execution of FoodTechHolland. Given the close linkages and mutual benefits, we look forward to working with you.

#### "Larive is all about business development and bridges the gap between the Netherlands & India in private business."

Davinia Lamme, Partner Larive International

# RBK Group // Design & engineering for the food industry Design & engineering for the food industry

RBK Group provides expertise in the design, engineering and control of production and storage facilities in the food industry (e.g. slaughterhouses, meat processing, fish, fruit and vegetables, chilled and frozen storage systems, industrial bakeries, distribution centers, etc.). In India, RBK is focused on design & engineering services that will help the Indian fresh food industry to strengthen their competitive position in the food market. In order to achieve this, RBK Group has a range of competitive food chain concepts based on more than 30 years of experience in international food projects.

The indian food industry is growing very fast. At the same time, quality demands increase rapidly. Matters such as a longer shelf life, constant product quality, food safety, tracking and tracing as well as energy savings require high quality design and operations for every food company, especially for fresh food. RBK entered the Indian Food market together with Food Tech Holland to complete the group of suppliers with its services based on their field of experience in logistics and technical design related to food products. RBK will facilitate: feasibility studies, master plans, architectural design, production & logistic design, refrigeration technology and its energy efficient control systems, MEP and energy & environmental analyses.

RBK has taken part in many international projects including a cold storage and distribution centers in Kuwait and Israel, meat factories in Russia, Turkey, Romania and Hungary as well as fish processing in Germany. For a complete reference list please visit our website www.rbk.nl.



www.rbk.nl

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"We have a range of competitive food chain concepts based on more than 30 years of experience in international food projects." Sjaak Aerts, RBK Group

## // Profile

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# Koppert Biological Systems // Biological crop protection Protect the crop with minimal chemical corrections

Koppert is the international market leader in the field of biological crop protection and natural pollination. Koppert has a reputation internationally for reliability, innovation and quality.

Koppert's principal place of business is located in the Netherlands and is active since 1967. Koppert also has several subsidiaries for sales and/or production. An ongoing process of research and the production of beneficials and pollinators contribute to the development of sustainable agriculture and horticulture worldwide. Koppert has a results-driven research and development department, and worldwide network of contacts. Large-scale production of natural enemies and pollinators takes place in modern production facilities.

#### **Biological crop protection**

Biological crop protection uses beneficial organisms and natural pesticides against various pests and diseases. By using the natural enemies,



the consumers. The crops stay healthy and the growth isn't inhibited, nor can the crop get immune for this kind of protection, as is often the case with chemical pesticides. Biological crop protection and pollination are an excellent way of sustainable entrepreneurship.

Koppert is committed to biological crop protection. Not only does Koppert sell and produce beneficials, education is one of it's particular priorities as well. The products should be used at the right time and place, and in the correct dose to be successful. By providing the growers with knowledge and guidance on the use of biological pesticides, the crops can be optimally protected.

#### Koppert's mission

Koppert's mission is "to be the most preferred partner in developing and marketing pollination systems and integrated pest management for protected and high-value crops, by being a reliable provider of innovative, effective and top-quality solutions".

'Quality' means that biological systems do what is important: protect the crop without unnecessary problems and minimal chemical corrections. With reliable biological systems Koppert provides growers with a convenient solution for their crop protection issues. Top-quality products are an indispensable tool to achieve this, backed up with advice of experienced specialists.

# // Profile

# IPN // Pouches with innovative dispensing systems Extending the shelf-life of food with Pouches

The Innovative Packaging Network (IPN), headquartered in The Netherlands, has over 20 years experience in the development and manufacturing of innovative closure systems for flexible packaging.



*www.ipn-group.com* Contact info@ipneurope.com +31 (0)13 572 9777

Many of its patented pouches are being used by consumers and professionals, and are sold by well known multinationals, all over the world. The entrepreneurial spirit has made IPN the leading technology company in the fast growing pouch market.

IPN's strength is its experience and global manufacturing footprint in the pouch market. By using (aseptic filling, retort, hot fill, HPP) filling techniques and barrier properties of the packaging materials of the pouches, IPN offers solutions to protect the food. In India IPN is present with two manufacturing locations.

Protect your brand's integrity with this safe, convenient, and reliable packaging solution backed globally by IPN technology and service. Performance where it really matters!

#### "IPN offers total solutions for pouches."

www.koppert.com

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# Hypor // Swine breeding F Superior genetic solutions ' in pig breeding

The Hypor pig breeding program was born in 1968. More than 40 years of success in the swine breeding business has earned Hypor a top position among global pig breeding stock companies.

Genetic progress requires a constant investment in new technologies, new equipment, new research and new people. In 2007, Hypor joined Hendrix Genetics. Since then, Hypor has made significant new progress by sharing experience, knowledge and advanced research and development resources that would otherwise be impossible for single species genetic companies.

Independently and through the Hendrix Genetics Research & Technology Centre Hypor works with experts and academics around the world on research projects. To increase the speed and accuracy of estimating breeding values, electronic feed stations, ultrasound devices, hand-held computers and MiXBLUP analytical software have been implemented. And on top of that Hypor has started Genomic Selection in 2010.

Hypor has boots on the ground in more than 20 key pork producing countries around the world. From these countries breeding data from Hypor pigs are gathered and stored in the Hypor Breeding Database.

#### www.hypor.com

Contact info@hendrix-genetics.com +31 (0)485 801 911

"Supplying top genetics for pork production at the lowest cost is at the core of our business. But we have so much more to offer."

They are analyzed by a team of professionals that knows how to listen to customers. With the customer they define, evaluate and fine-tune production performances to perfectly match local market requirements. Through transfer of genetic material around the globe producers benefit from superior genetic solutions in which knowledge and experience are combined with the latest technologies. With central focus on balanced breeding for better bottom line results the customer is entitled to expect more.

Hypor's products are designed to meet market specifications with consistency and predictability at the lowest possible cost of production. With sense and simplicity the maternal breeding program was designed, based on two purelines, Hypor Large White and Hypor Landrace. The true F1 cross delivers the Hypor Libra, the most balanced sow in the industry as she balances essential maternal productivity with excellent finishing and carcass characteristics. Additionally Hypor offers a comprehensive selection of purebred terminal lines designed to optimize on-farm performance and efficiency while meeting the diverse carcass and meat quality needs of the global pork industry. All four lines benefit from a focus on throughput efficiency, feed efficiency, and low maintenance management.

### MPS // Meat processing systems Red meat slaughtering

MPS is the global market leader in the development, production and installation of high-tech red meat slaughtering systems, CO2 stunning systems (Butina) and systems for blood collection (Anitec). MPS also designs and installs systems for the deboning, portioning (KJ) and logistic processing of meat and food, as well as industrial waste water treatment systems.

MPS is a full-line supplier. This means that our own in-house employees are responsible for designing, engineering, manufacturing and installing our systems. With more than 4.680 projects in 104 countries, MPS truly has worldwide experience. All our projects are supported by an extensive MPS 24/7 service network.

Our innovation program focuses on operational cost reduction for our customers, food safety and animal welfare.

MPS' mission is to be the world leader in advanced systems for the red meat and food industry, through technological excellence and superior customer service.

"MPS serves you with tailor-made solutions for hygienic and safe meat production for buffaloes, sheep and goats, according to the ritual slaughter methods and provides state of the art solutions for pig slaughtering."

#### www.mps-group.nl

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#### Our competences

- Full line supplier
- Turn key capabilities
- Control/software fully in house
- Continuing innovation
- Leader in automation
- Focus on operational cost reduction, food safety, animal welfare
- Global coverage and experience
- Market leader in red meat slaughtering and CO2 stunning

#### **Our Product Lines**

MPS Red Meat Slaughtering Butina/Anitec KJ Industries MPS Food Logistic Systems AQUA Industrial Watertreatment MPS Service & Spares



References in India Al-Kabeer Exports – Hyderabad GHMC Amberpet – Greater Hyderabad GHMC New Bhoiguda – Greater Hyderabad GHMC Ramnasthapura – Greater Hyderabad GHMC Gowlipura – Greater Hyderabad



## Rijk Zwaan India Seeds Pvt Ltd // Vegetable seeds Seeding value for business

When Rijk Zwaan Zaadteelt and Zaadhandel B.V. set up its subsidiary in India in 2010, it had read the Indian agriculture sector accurately, assessing the need for new technology and methods for yielding a higher quality crop.

Since establishing a presence in the country, the company has introduced high value (hybrid) vegetable seed varieties in the local markets. These seeds have a higher yield, a crop that has higher resistance to disease and improved quality of produce. A win-win for both the grower, who gains more revenue, and for the end consumer, who uses high quality vegetables with reduced agro chemicals.

The first product released by the company in India was pickling cucumber and it received a very positive response from growers and processors. Other products like sweet pepper, melon,

#### www.rijkzwaan.com

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cauliflower, cucumber, red beet, carrot, lettuce are in the introductory stages and are particularly well received.

In addition to selling high quality seeds, the company also provides technical guidelines and consultancy on how to best grow vegetable varieties. Using a chain approach is an important part of Rijk Zwaan's success and entails building relations with all the relevant parties in the vegetable production chain. The company's future plans include starting a breeding program in India for the Indian market that caters to the needs of each party in the entire chain of vegetable production.

"We like to work closely with the growers and other Indian partners in order to understand their challenges."

Mr. Jan Omvlee, Rijk Zwaan

# Rademaker // Bakery equipment // Profile Solutions for the bakery industry

At Rademaker, we managed to transform the bakery traditions of the past into robust, state-ofthe-art industrial bakery production lines that meet and exceed customer requirements all over the world.

Founded in 1977, Rademaker was one of the first companies to specialize in the development and supply of innovative solutions for the bakery industry. Today, Rademaker is one of the front runners in the bakery industry, with global presence and a service that goes well beyond the delivery and installation of bakery production lines alone. Dedicated, highly skilled and experienced professionals employ the latest engineering technology to provide customers with solutions that result in flexible production lines and turn-key solutions.

Rademaker solutions are geared towards the customer's specific dough process and products. The development process starts in the Rademaker Technology Centre. Here production processes are tested in an optimal testing environment. Customers product demands are translated into a Rademaker production line that will yield maximal results in terms of product quality and return on investment, with a focus on ingredient and waste reduction.

#### "A unique combination of proven and new technology plus attention for detail, all based on customer requirements, guarantee Rademaker to be the perfect partner in the bakery industry."

The Rademaker portfolio contains a wide range of dough processing machines. Rademaker incorporated its bread know-how into the flexible Crusto bread line which is designed to produce a wide range of breads. The machine allows fast product changeovers and expansion with customized additions. The Rademaker Flatbread production line is able to produce a wide variety of high quality flatbreads to lusciously topped pizzas.

Rademaker is the recognized leader in flexible croissant lines, guaranteeing large quantities. The secret of good croissant dough and pastries originates in the laminator process. Rademaker is an expert in stress-free dough sheeting and handling. Our laminators guarantee high output and the very best quality. By adding the Rademaker Universal make-up line a wide range of pastry products can be produced. Rademaker also offers production solutions for pie and quiche products with our Pie line.



#### www.rademaker.com

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#### Kiremko // Potato processing product. Fresh vegetables more wholesome

solution from the moment of receiving the potato

Kiremko is strategically associated with prestigious

representative office Kiremko India, headed by Ms.

right up to the packaging of the final product.

companies like Idaho Steel Products, Reyco

Systems and Tolsma Techniek.

Bhavana Vishwanath.

Kiremko is established in India with a

Kiremko is a leading Dutch company that since 1965 is dedicated to the design, manufacture and installation of industrial potato processing equipment. Whereas the Netherlands, as a leading potato growing and processing country, is still one of the main markets, nowadays over 85% of Kiremko's products and services are exported worldwide. It has been present in the Indian market for the last 15 years.

Kiremko's field of expertise is essentially concentrated on the processing of potatoes into French fries, fried snack foods, formed potato specialities, fresh and precooked potato products, as well as dehydrated potato products and potato mash.

Our policy is to serve our customers with an adequate, innovative and dedicated approach to their projects. Therefore, our projects are always engineered and manufactured in close cooperation with the client, offering the customer a total

#### www.kiremko.com

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"Offering the customer a total solution from the moment of receiving the potato right up to the packaging of the final product."



# **For all your educational needs in India**

The Lentiz Education Group provides prevocational secondary education (VMBO), general secondary education (HAVO), pre-university education (VWO) and senior secondary vocational education (MBO). Courses are offered both full-time and part-time and additionally in the form of contract activities. Developing and maximizing the potential capabilities of our students is highly valued. Lentiz Education Group is a large educational organization which aims to keep things small-scale and personal. This certainly applies to the mbo (senior secondary vocational education), for which we have clearly structured schools.

The Lentiz schools are situated roughly in the area between Rotterdam and The Hague, in the province of South Holland. South Holland is the Netherland's most important province in terms of economy, agriculture and the provision of services. It is a hive of activity, criss-crossed by a busy network of roads, railways and waterways. Rotterdam with its mainport is South-Holland's largest city. The provincial capital is The Hague, which is the seat of national government and the Queen's official place of residence. In India we are

#### www.lentiz.nl

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"Working closely with the (Dutch) companies and Indian partners is a must, in order to understand their challenges and educational needs."

located in New Delhi. Lentiz serves to prepare every student for a future in the Nature, Nutrition and Environment industries.

Over the past decades, Lentiz has gained international experience and knowledge in the fields of horticulture, floriculture, food(processing) and supply & cold chain management and wants to share its knowledge in India. Our teachers are equipped to train employees in the current standards. Your employees will acquire a better understanding of the cold chain and will gather valuable practical knowledge that they can use effectively in India.

Together with our Dutch and Indian partners we investigate the educational needs. Due to our international experience we provide a customized curriculum and training program for the Dutch and Indian companies and their employees. The curriculum of Lentiz in India contributes to a better understanding of the techniques and concept used by the members of Food Tech Holland, such as awareness of the cold chain, product handling and the effect of cooling on fresh products.

#### Priva // Process automation

# Creating a climate for growth

Priva develops and supplies products and services for sustainable, innovative climate control. Priva does this through a network of dealers and partners to end users in horticulture, public and commercial buildings, and general Industry. We are an international company with nine worldwide offices. Because we work together with local parties, we are represented in many countries. Priva is a global market leader in horticultural business.

Priva helps business create a climate for growth. Whether companies want to improve operating results or maximize crop yields, our products and services for process optimization allow them to perform at a higher level.



Sustainable and innovative horticulture Sustainability is at the heart of Priva's business ethos. For us, it is not just a passing fad; it's built into all of our operations. Priva invests a lot in innovation. Today's innovation is tomorrow's standard. Together wit our local partner organizations, we offer our customers across the world access to high quality hardware, software and services. We believe in innovating by sharing knowledge, and so we regularly work with universities, research institutes and business partners.

# The best solution for any

Priva provides sustainable automation solutions that respond to the needs of growers. From a basic solution for an individual process to an integrated solution for an entire business operation. The solutions we provide are the result of a close collaboration with dealers in all parts of the world. Priva can provide the very best solution, not only for your current ambitions, but for your future ambitions as well.

"Respect for each other and our environment, commitment to one another and to our clients and the ambition to keep our promises so that we can help build a better world."

Meiny Prins, CEO Priva



"Design an effective greenhouse including all its installations for producing in a cost-efficient way."

VEK Adviesgroep // Development of greenhouse projectsFrom low-tech polyhouses toway."state-of-the-art high-tech glasshouses

VEK Adviesgroep is specialized in the development of greenhouse projects (from low-tech polyhouses to state-of-the-art high-tech glasshouses). We operate impartial of constructors and trading companies.

Greenhouses based on modern Dutch horticultural technologies are not just a cover for protected crops. These are specialized buildings, optimized for maximum and high quality yields for each specific crop. Everything starts with the first question: which crops will be cultivated. All the other following choices shall be determined for the chosen crops. Even specific varieties of crops and the intended harvest seasons, determine the design of the glasshouses and its installations. The greenhouse experts of VEK are able to oversee the consequences of all these choices.

Our philosophy is to design an effective greenhouse including all its installations for producing flowers, plants or vegetables in a cost-efficient way and according to the requirements of the client and the requirements of the envisaged location.

#### www.vek.nl

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Based in the Netherlands, VEK has offered its services for over 40 years to both the international and domestic clients. VEK's clients are private growers, wholesalers and retail chains, supply industries, commercial banks, investors and governments.

VEK carried out projects all over the world. The provided services of VEK are:

- Quick scan / assessment of possibilities;
- Preliminary design with feasibility study;
- Bankable business plan;
- Financial assessments;
- Sustainable energy management;
- Spatial planning / horticultural area development;
- Design, engineering, procurement & tendering of horticultural production facilities based on greenhouse structures including installations for heating, climate, irrigation, nutrition and logistics;
- Turnkey projects worldwide.

#### www.priva-international.com

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"Effective storage technology is an important way forward for the Indian agriculture industry and Tolsma Grisnich India can be the right partner to meet this challenge."

Bhavana Vishwanath

#### Tolsma Grisnich Group India // Storage and sorting technology Effective storage technology

Agriculture forms the backbone of the Indian economy and is an important source of livelihood in the country; however in contrast, it is also the one sector that is gripped with challenges due to lack of efficiency and technology.

Effective storage of agricultural crops with high efficiency and minimal losses are an urgent need in the Indian agricultural sector. Bridging this gap, Tolsma and Grisnich are innovative and reliable suppliers which offer solutions for storage to processing of agricultural crops.

Tolsma is a leading provider of innovative storage technology focusing on ventilation, refrigeration and control systems for bulk and box storage. Grisnich is specialist in developing and manufacturing transport and sorting systems. Particularly, Tolsma's technology improves the efficiency of the storage of root vegetables with minimal weight loss while maintaining quality. The sorting installations of Grisnich make it possible to supply a uniform product to the market in a short

#### www.tolsmagrisnich.com

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period of time with high efficiency. Growers, traders and processors worldwide have chosen Tolsma and Grisnich products because of their innovativeness, user-friendliness and reliability.

Tolsma entered India nearly 15 years ago. In 2009 it set up a representative office. Establishing a direct presence in India under the name of Tolsma Grisnich helped the company to connect much more effectively with the customer and to present the unique services it has to offer for the Indian agriculture industry.



# Solidpack // Solid board packaging Innovative, fully adaptable and efficient solid board packaging

#### Why choose SolidPack?

SolidPack develops, produces and supplies innovative, sustainable and efficient solid board packaging. We have been doing so very successfully for many years. Our packaging solutions are dispatched to – and used by – customers across the globe.

#### Innovation

Our drive for innovation – in combination with our deliberate choice for specialism and our ambitious in-house development team – makes us come up with surprisingly sublime solutions time and again. That being said, we do not limit our efforts to the mere packaging. We take the same visionary approach when it comes to the accompanying logistics. Besides that, we are always on the lookout for ways to develop even better types of board.

#### Added value

Our packaging solutions are characterized by a high degree of added value, visibly expressed in high quality printing that attracts your (potential) customers. Another very distinguishing feature is our packaging's sustainability, which allows your

organisation to stand out in its own turn.

Convenience

Our packaging solutions are aimed at your convenience. Depending on the product to be packaged you can

#### www.solidpack.eu

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choose from several degrees of moisture proofing. Qualities such as thickness, colour and printability are also fully adaptable to your needs and wishes. On top of that, our boxes allow for manual folding, without the need for special machines. Of course, there are plenty of options for automatic assembly as well. Whatever your preference, SolidPack has what it takes to



make your packaging fit your production process.

#### Strategic location

Our production facilities are extremely strategically located; at the heart of northern Europe, and close to major ports such as Rotterdam, Amsterdam, Antwerp and Hamburg. This entails that we can guarantee a high degree of delivery reliability to our customers all over the world.

#### All in one hand

At SolidPack we take the broadest possible view of innovation. Next to our solid board packaging we also produce the actual solid board that it's made of.

#### Quality guaranteed

Our production process is aimed at guaranteeing top quality. We are ISO 9001 / ISO 14001 certified and meet all requirements in terms of BRC - IoP (British Retail Consortium - Institute of Packaging). Our areas of excellence also include safe and environmental friendly packaging.

Food Processing Systems
 Packaging Machines
 Meat Processing Equipment
 Artificial Casings



# Selo // Packaging and processing solutions Packaging solutions and complete production lines

In order to help manufacturers respond effectively to rapidly changing consumer demands, Selo offers packaging solutions and complete production lines for various sectors. We design and implement processing and packaging systems for customers in the food manufacturing, pet food, pharmaceutical and non-food industries.

At Selo, we use our in-house team of technological, automation, engineering, assembly and service expert's to offer truly comprehensive solutions. This enables us to take care of the entire automation projects from the start of the design phase right through until the systems are up and running.

Selo operates throughout Europe and beyond, and has a total of six offices. Our head office for the Benelux region is located in Oldenzaal, The Netherlands. Our five international offices enable us to offer our customers a consistently high level of local service. By sharing information and know-how efficiently between all the Selo facilities, we ensure that our customers continually benefit from the latest knowledge and applications in the field of processing and packaging systems.

#### www.selo.com

// Profile

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#### "Our top priority is to add maximum value to your packaging or processing systems."

Our company comprises of more than 100 loyal employees who have enabled us to build up stable relationships with our customers over the years. Our team is made up of:

- innovative engineers who use their extensive experience along with state-of-the-art resources to
- design concepts and develop machines which Selo then build in-house.
- highly qualified technicians who install the Selo designed and manufactured equipment, subsequently offer maintenance support and other after sales services.
- experienced project managers who translate our customers' requirements into concrete investment plans.

Supported by this team, we continually endeavour to provide a complete package of goods and services that is perfectly aligned with our customers' needs. Combining our own solution focused concepts and Selo engineered products, selected from agents from around the world, enables us to guarantee the highest quality. Our top priority is to add maximum value to your packaging or processing systems.

# Schouten Europe // GoodBite Meat Substitutes Meat substitutes: the taste, bite and experience of eating meat

GoodBite meat substitutes: the taste, bite and experience of eating meat but without the disadvantages of meat. Better for animal welfare, better for the environment, better for your health! Available for retail, the catering sector and industry.

The GoodBite range consists of: burgers, sausages, schnitzels (filled), snacks, stir-fry products, BBQ/ Grill products, tofu, ingredients, dough products (sausage (puff pastry) rolls) and sandwich fillings. GoodBite meat substitutes contain ingredients such as proteins from soy, wheat and peas. Almost all GoodBite products are precooked and therefore quick to prepare.

The products are cholesterol free, highly versatile, have a relatively long shelf life and are comparatively low in saturated fats.

GoodBite meat substitutes are available as refrigerated but also frozen products in a range of packaged varieties: CU (consumer units), 1.8 kg – 2.75 kg boxes (depending on the product) and 10



#### www.schouteneurope.com

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kg boxes and

Soy protein is used in the production of GoodBite meat substitutes. This is imported. The cultivation of the soy crops has no negative impact on the tropical rainforests and the soy is not genetically modified. GoodBite



meat substitutes contain egg protein from freerange chickens. GoodBite is the first meat substitute range to use only free-range eggs.

Schouten Europe B.V. is a flexible organisation and can quickly adapt the taste and composition of its products to its customers' needs but also to cultural differences. Schouten Europe B.V. also offers the option of organic products, ready meals and main course salads, and a leaner meat concept (meat combined with a vegetable component).

Our products respond effectively to the rising demand for healthy and sustainable products from consumers. People are increasingly being encouraged to eat less meat, and consumers are following this trend.

Schouten Europe B.V. is specialist, innovative, experienced and reliable, and is always on the look-out for new partners and potential markets.

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## Third Eyesight // Liaison FoodTechHolland Delivering Growth and Profits

Third Eyesight is a management advisory firm in consumer products and related sectors. Third Eyesight works with retailers, brands, finished goods and raw material manufacturers, service providers, trade associations, government and development agencies, and investors. The product sectors include food & grocery, quick service restaurants, apparel, fashion & lifestyle, home, durables, and others.

Third Eyesight's clients include International companies looking to set up marketing or sourcing base in India, Indian companies looking at entering new businesses and Indian companies looking to explore international markets on their own or through alliances. Third Eyesight has worked with clients with annual sales range of over US\$ 80 billion, as well as small / mid-sized companies.

Third Eyesight's engagements include (among others):

- Strategy development for new and existing businesses
- Corporate/Finance engagements such as partner search including licensees or franchisees; strategic alliances; fund-raising
- Operational start-up assistance, including evaluating operating locations, corporate start-up, hiring of local top / senior management, design and implementation of marketing and distribution initiatives etc.
- Improving operational efficiency and effectiveness for existing businesses, and other operational support

Third Eyesight has an intimate knowledge of the Indian market, with investment in basic research, including field research for trade and consumerrelated information. The firm is quoted frequently in print and electronic media. Articles and papers by its team are used as reference material globally by industry professionals, and by prominent universities in the Americas, Europe and Asia.

Third Eyesight's clients particularly value it for:

- Its understanding of international markets and operating principles, and the ability to create a bridge with the Indian business environment, and
- Its strategic thinking combined with a practical approach, guided by the hands-on involvement of senior Third Eyesight associates.



Third Eyesight operates as a liaison for the FoodTechHolland members.

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