

Partners



RIJK ZWAAN

Rijk Zwaan is active worldwide as a vegetable breeding company that focuses on the development of high-quality vegetable seeds for professional growers.



Koppert Biological Systems is the international market leader in the field of biological crop protection and natural pollination.



Ludvig Svensson provides innovative climate screen solutions that control humidity, temperature and UV radiation according to requirements, creating excellent conditions for better and greater production in greenhouses.



Hoogendoorn Growth Management develops and provides innovative solutions in climate control, energy management, water management and labor & harvest registration.



Hendic B.V. is a supplier of water storage systems used in agriculture, horticulture, aquaculture, and industry.



Dutch Plantin produces innovative, sustainable and customer-oriented coco substrates for the professional horticulture sector.



VEK adviesgroep designs and supervises the construction of greenhouse projects worldwide. VEK also provides business plans including a detailed design of a greenhouse with an accurate estimation of the total investment, operational cost, yields, market prices and finance.



TwinsYeald has extensive knowledge and experience realising the most complex and large-scale horticultural projects worldwide and have a broad experience from the development of business plans till harvesting and tracking of products.



The Lentiz onderwijsgroep provides education on several levels. Over the past decades, Lentiz has gained international experience and knowledge in the fields of horticulture, floriculture, food (processing) and supply & cold chain management and has been active in India.



Van Hall Larenstein, University of Applied Sciences, is an international green knowledge institute that combines education, delivered by passionate experts, and applied research within amongst others food & dairy. In India VHL has a partnership with the Agriculture College of Baramati.



Providing **knowledge** and **technology** from the Netherlands to improve **yield**, **product quality** and **safety** of Indian fruit & vegetables.

www.hortitechindia.com

Greenhouse knowledge and technology from the Netherlands

The Netherlands is a global leader in greenhouse cultivation and protected cropping. The consortium "HortiTechIndia" consists of highly innovative Dutch companies and knowledge institutes operating in the horticulture sector. Together, we have the aim to collaborate with Indian partners to upgrade the quality of the Indian horticulture sector and thereby enhance productivity and profitability. This partnership will do so along the entire horticulture chain, from seeds to the end consumer, giving special attention to mid-tech solutions.

Leading the way:

The Dutch horticultural sector is the third largest exporter of food-crop products in the world. A small country feeding a big world. Intelligent greenhouses contribute to this fact by operating continuously, innovatively and sustainably. Grow lamps for greenhouse cultivation, recycling systems for waste and water, greenhouses that produce more energy than they consume; all are examples of Dutch horticultural innovation that are enriching the world today. The Dutch are market leader in innovative techniques that influence the total yields of horticulture entrepreneurs.

More with less; better inputs:

The Dutch horticultural sector makes a big contribution to produce more with less through robust starting materials

and research into resistant plant varieties and sustainable cultivation methods. One of a grower's most critical management decisions is the selection of inputs. The cost of seeds usually is less than 5% of total production costs. Yet seeds can affect the yield potential of a crop more than any other input factor.

Knowledge transfer:

Besides technology, knowledge and management skills are key to a successful operation and implementation of greenhouse technology. As the leading exporter of food products, the Netherlands has a number of educational institutes that offer education and training modules in the field of horticulture and supply chain management.

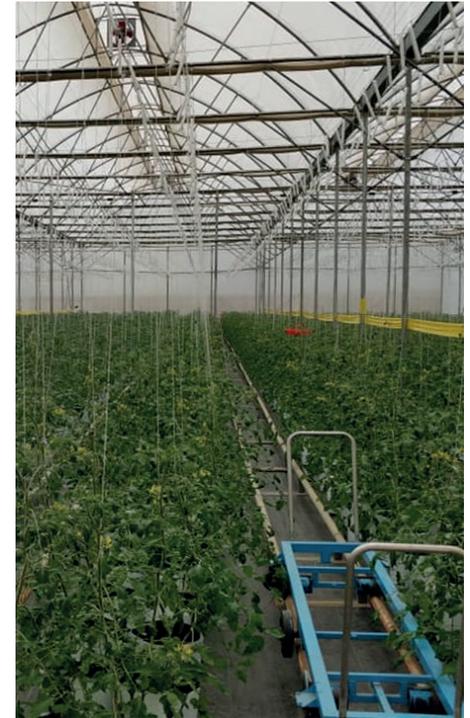


Vision and mission:

By combining better inputs, technology and knowledge transfer, our vision is to increase the yield of vegetable crops per square meter and growers income. This will improve product quality and safety in order to increase the domestic sales and export of Indian vegetables; and transfer (mid-tech) technology and knowledge to increase competitiveness.

The mission of HortiTechIndia is to position the Netherlands as the leading country in the field of horticulture in India, as such to upgrade the current horticulture sector to a higher level and to gain market access.

For more information, please contact:
Linda Romijn, linda.romijn@larive.com,
(+31) 030 6933221



This project is supported by the **Government of The Netherlands** via the Partners for International Business programme. The Netherlands enables a complete chain approach, addressing all vital aspects of the agriculture sector. For this, the Netherlands Embassy and Dutch companies work closely with Indian partners to achieve a higher quality, higher quantity and more profitable Indian agriculture sector. For more information, please visit: <http://id-agriculture.com>



Larive International assists companies with successfully entering and growing in emerging markets and has extensive expertise in successfully implementing PPP projects in emerging markets.