Netherlands - Myanmar Poultry Cooperation

Subject: Visual summary Myanmar poultry trade mission to the Netherlands.
Netherlands – Myanmar Poultry cooperation
Contributing to sustainable growth of the Myanmar poultry sector

- Private – public initiative combining the strengths of Dutch companies active in the poultry value chain.
- Financed by private sector partners & Dutch Ministry of Foreign Affairs.
- Coordinated by Larive International and its affiliate in Myanmar, Thura Swiss.

Goals:
1. Strengthen the Myanmar poultry sector by:
   I. Transfer of knowhow (e.g. providing training programs).
   II. Demonstration of best practices.
2. Encourage Dutch parties to establish/expand their presence and investments in Myanmar.
**Netherlands – Myanmar Poultry cooperation**

Consortium of parties active in the poultry value chain

**Inputs**
- **Van Aarsen** – Feed mill design, machinery and construction technology.
- **De Heus** – Animal feed & nutritional products for cattle, pigs, poultry and aquaculture.
- **Nutreco** – Producer of feed specialties, premixes and nutritional services for the animal nutrition industry.
- **Pas Reform** – Incubators, hatchery automation and climate control.
- **Belgabroed** – Supplier of one day old chicks.

**Feed**
- **Marel Stork** – Poultry processing systems for broilers, turkeys and ducks.

**Hatchery**
- **Aeres** – Training for dairy farming, pigs, poultry, animal feed and horticulture.

**Farmers**
- **GD Animal Health** – Providing animal health programs and laboratory diagnostic services.
- **MSD** – Vaccines and pharmaceutical medicines.

**Processing**
- **Dutch Ministry of Economic Affairs** & **Dutch Economic Mission Yangon** – linking public & private partners.

**Cooling/logistics-packaging**
- **Larive International** – Business development advisor and coordinator of the Netherlands – Myanmar Poultry Cooperation.
Monday 18 September
Pas Reform & GD Health

Visit Pas reform (Doetinchem): Welcome + introduction by Harm Langen, CEO Pas Reform.

Tour Distribution Centre and explanation incubators Ernst Pfeijffer and Eddy Gunsing (Project Managers).

Workshop Hatchery Management training (Pas Reform Academy) by Geird de Lange, Senior Poultry Specialist.

Tuesday 19 September
ISA Hendrix Genetics, Marel Stork, MSD Animal Health.

Visit ISA Hendrix Genetics (Boxmeer). Introduction poultry genetics and facility tour by Tiny Barten, Senior Poultry Specialist.

Visit Marel Stork (Boxmeer). Presentation slaughterhouse solutions and factory tour by Wiebe Feenstra.

Visit MSD Animal Health (Boxmeer). Presentation Pieter Kuhne, Regional Technical Director Poultry EMEA.
Wednesday 20 September
Netherlands Ministry of Economic Affairs, Netherlands Food and Consumer Product Safety Authority

Netherlands Ministry of Economic Affairs (The Hague). Welcome by Michiel van Erkel, Director Agribusiness International

Presentation Dutch poultry policy by André van Straaten, followed by discussions about policy needs and potential angles for cooperation.

Visit NWVA (Wageningen). Presentation Netherlands Food and Consumer Product Safety Authority, by Dr. Bas van der Linden.

Location: Ministry of Economic Affairs.
Thursday 21 September
AERES Vocational training institutes, Jansen Poultry and MOBA

AERES Group: Introduction AERES, Poultry Expertise Centre and activities in Myanmar by Eltjo Bethlehem.

Workshop animal health + visit Poultry Innovation Lab & demonstration farm by Frank Schamineé.

Visit Jansen Poultry Equipment (Barneveld): Presentation stall equipment and factory visit by Phil Gobardhan.

Visit MOBA (Barneveld): Presentation egg handling and factory visit by Fred Heuben.
Friday 22 September
Belgabroed broiler farm, Vencomatic, Van Aarsen

Visit broiler farm (Arendonk).
Visit Vencomatic (Eersel). Housing solutions ‘Patio’.
Visit Van Aarsen (Panheel). Dr. Myint Naing, Director of the Myanmar Livestock Breeding and Veterinary Department (LBVD), delegation leader.
Visit Van Aarsen (Panheel). Welcome by Hans van der Weijden, Commercial Director. Presentation feed mill equipment and factory tour by Jos van den Berg.
Saturday 23 September
Canal tour Amsterdam
Contact persons for this project:
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Our way of working has proved to be successful in the last 30 years. The support of Larive has enabled corporations from various sectors to enter the Central- & Eastern Europe, Africa and Asian markets successfully.

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